PROFESSIONAL STATEMENT

Self-motivated, goal-oriented, creative professional, committed to pursuing a long-term career in graphic/web design and development. Offer over a 10-year track record demonstrating dynamic graphic design and production, computer proficiency, and ability to follow through with deadline driven projects from concept to completion. Exceptional work ethic, and well organized with a strong grasp of the life cycle of business web development, including requirements analysis, specification, design and implementation.

TECHNICAL SKILLS

- Adobe CC: InDesign • Illustrator • Photoshop Dreamweaver • Animate
- Microsoft Office Suite
- OSX and PC platforms
- 4-Color Process
- HTML5, CSS3
- Java Script
- Email Marketing
- ASP (Basic)
- PHP (Basic)
- GUI
- Standards-based web design

PROFESSIONAL EXPERIENCE

Disti Corporation, Orlando, Florida   January 2013 to May 2016
Graphic Designer / 2D Texture Artist
Disti is a leading provider of advanced graphical interface technology used to empower
Human Machine Interface (HMI) development and Virtual Maintenance Training (VMT) Services.

- Develop art using current industry techniques, standards, and processes
- Generate and manipulate graphic images into simulation ready formats
- Develop marketing and branding materials following established protocols
- Create art in accordance with customer requirements and engineering design constraints
- Actively participate as part of a development team

Darkhorse Creative, Pewee Valley, Kentucky   September 2010 to December 2012
Web Developer – Freelance
Darkhorse Creative is a creative design resource firm that specializes in advertising, brand management, strategic planning, and marketing.

- Teamed up with the Associate Art Director in development of their clients websites
- Developer for the Blair Dog Productions website (blairdog.com); the Gold Louie Addy award winner from The Advertising Federation of Louisville in the category:
  Interactive Media. Website. B-to-B HTML. Services.
- Multimedia integration with HTML5 and jQuery

American Systems, Orlando, Florida   February 2011 to October 2011
Flash Graphic Artist – Contract
American Systems provides interactive multimedia solutions to government and military programs. Creative solutions include: development and design, 3D modeling and animation, interactive multimedia solutions, and web-based training and education.

- Collaborated with Instructional Designers and Programmers in the development of interactive multimedia courseware
- Adobe Creative Suite with emphasis on Flash
- Created high quality vector graphics, illustrations and animations based on storyboards
- Maintained courseware consistency throughout instructional program

Element, LLC, Orlando, Florida   May 2006 to April 2009
Production Specialist / Visual Image Specialist
Element is a dynamic, creative services company serving the education and instructional materials
market worldwide. Element develops content and products for learners of all ages in a broad range
of curriculums and subject areas.

- Designed a wide range of interior book pages for K–12 curriculum
- Manipulated photos and art for placement; created charts and graphs
- Team lead on projects and delegated daily work loads to team members
- Part of a team responsible for ensuring consistent workflow and production
- Sustained excellent written and verbal client communications

Octavo Design and Production, Inc., Apopka, Florida   June 1998 to April 2006
Production Artist / Graphic Designer
Octavo brought together creative service professionals to create effective and powerful
educational materials for major textbook publishers. Educational materials included student
editions, teacher editions, and ancillary packages as well as full graphic design services.

- Devised visual specifications and templates for use by major educational publisher
- Created style schematics for approved designs
- Lead projects from electronic file preparation and production to final file-to-printer PDFs
- Designed a wide range of interior book pages for K–12 curriculum
- Developed original concepts and executed layouts for book interiors and covers
- Implemented *Chicago Manual of Style* for design and layout of scholarly books

Freelance

Lake Mary Chiropractic Center, Lake Mary, Florida   September 2008 to 2010
Graphic Designer

Infinite Ideas and Designs, Casselberry, Florida   June 1998 to 2012
Graphic Designer

Education

Associate of Science Degree   **Associate of Science Degree**
Web Graphic Design, 2010   **Graphic Design Technology,** 1995
DeVry University, Orlando, Florida   Santa Fe College, Gainesville, Florida
Honors Graduate   Dean's List

Degree curriculum included:

- Information Design
- Web Animation
- Advanced Web Design
- Instructional Design for Multimedia

Professional Affiliations

InDesign User Group, Orlando Chapter